

Become a world-class front-end developer

Build a Drool-Worthy Portfolio. Pile Up
Rich Expertise. Attract Projects Aplenty.



Join the Live Interactive
Class Online

01

Grab 300,000 worth of
bonuses

02

Start your own business

03

Or zoom away to a
dream job

04

MASTERCLASS



01

Make Your Tech Degree
Your Ticket to Freedom



You have worked hard to earn a degree in computers... BTech, MCA, BSc IT. You have 4 difficult choices before you.

01

Join the shaky bench at a large software company and while away your life

02

Lose all sleep applying for jobs that don't materialize

03

Take any job that you get and end up miserable

04

Join this front-end web developer training. Take charge of your career. Work independently or at a job.

Recession proof your future.

Monetize Your Future & Recession Proof Your Career

Go from:

- 01** Tentative and low on confidence... to sure and self-assured.
- 02** Have no portfolio... to create a body of work that turns heads.
- 03** Have no experience... to expertise that peers with 3 years into a job can't match.
- 04** Struggling for a pay... to being chased by clients and employers.
- 05** Bleak future... to bright times in store with projects and jobs
- 06** Waiting for COVID to end... to making the best of uncertain times





02

Detailed Tech Training Syllabus

Basic to Advanced HTML5

1.5 hr per session. 6 lectures. 9 hours.

HTML is the most in-demand skill. Clients and employers use it as a basis to judge the expertise of a front-end developer.

Mastering HTML will help you work faster and more efficiently. Kick-start your front-end developer training by learning basic and advanced HTML.

CSS3

1.5 hr per session. 7 lectures. 10.5 hours.

Make visually attractive websites. Add and edit style elements. Control the overall presentation and layout of your website. Learn how to do all this, with CSS3.

Basics of Design & UX

1.5 hr per session. 2 lectures. 3 hours.

Learn world-class UX and Design Skills that will make your design look wow and make it friendly for your users.

Bootstrap

1.5 hr per session. 6 lectures. 9 hours.

Deliver attractive and functional websites quickly. Bootstrap framework lets you use HTML and CSS based design templates for typography, forms, buttons, tables, navigation, modals, images, etc.

Basic to **Advanced** **PHP**

1.5 hr per session. 6 lectures. 9 hours.

PHP is a general purpose, server-side scripting language that runs on a web server that is designed to make dynamic pages and applications.

PHP is easy to learn and quick to implement. Master basics and advanced PHP in 9 hours, as part of this course.

Basic to **Advanced** **JavaScript**

1.5 hr per session. 7 lectures. 10.5 hours.

Javascript helps you make dynamic, interactive websites and web applications easily.

It is one of the most in-demand skills employers look for in front end developers.

Learn everything, right from the basics to advanced modules of Java Script.

Processwire CMS

1.5 hr per session. 6 lectures. 9 hours.

The most apt description of Processwire according to us is - Wordpress's cool but not- so-popular cousin.

It's super easy to learn and is extremely efficient.

Learn and master everything about this CMS of the future.

Wordpress CMS

1.5 hr per session. 7 lectures. 10.5 hours.

Easy. Efficient. Extremely in-demand.

Brush up your WP skills. And become an expert in 9 hours, as part of this course.

Basics of **SEO**

1.5hr per session. 2 sessions. 3 hrs

Stand out from the crowd. Add an extra skill in your resume. Impress employers and land a job faster than your peers.

Learn the basics of SEO and master the art of making SEO-friendly websites.

Basics of **Digital Marketing**

2 hr per session. 5 sessions. 10 hrs

Why stop at just making websites and web applications?

Learn the art of marketing your websites online: Website builds, Lead Generation, Social Media, Content Marketing.

Be that 'cool new employee with some kickass marketing ideas.' Learn the basics of Digital Marketing.

Projects: **36 hours of practical training**

01 Build your own HTML/ CSS framework driven website | *1 session, 2 hrs*

02 Build your own CMS powered site | *Wordpress, ProcessWire 2 sessions, 3 hrs*

03 Build a website using Jamstack | *1 session, 2 hrs*

04 Theme and build a Shopify Store + Build Mobile Apps | *2 sessions, 3 hrs*

05 Play with 10 business Apps | *10 sessions, 20 hrs*

Premium CRM, Premium Learning Management System, Complete YouTube Marketing Script, Complete Visitor Analytics & SEO package, Premium Chat & Messenger Bot, Premium eCommerce Application, Comprehensive School Management System, Premium Forum & Community Discussion, Marketing Automation System and Autoresponders, Theme a Shopify Store and build mobile apps for the store.

06 Prepare professional quotes for Tech & Web Design project - **2hrs**

07 Create contractual and process documents for tech work - **3 hrs**

08 Create a digital promotion plan for a client - **2 hrs**

Reading

70+ books that will skyrocket your understanding of Front-end web development, enhance your skills, and will put you in front of the job queue

Curated Books, Videos and Tutorials on

1. HTML5
2. CSS3
3. Bootstrap Framework
4. Modular CSS
5. JS
6. PHP
7. MySQL
8. Linux
9. UX & Design Aesthetics
10. Copywriting
11. Social Media
12. Google PPC
13. FB Ads

Additional Tools & Resources at our Private Forum

1. Tech Resources
 - a. HTML5, CSS3, JS Tutorials, Tools, Books...
 - b. PHP, MySQL, CMS
 - c. New age API based CMSs
2. Online PR
3. Online Marketing
4. Web Design
5. Writing To Sell
6. Behavioral Design
7. SEO
8. Content Marketing
9. PPC & Native Ads
10. Branding
11. Gigs, Jobs and Opportunities

Front-end Developer's Program:

Head-to-head comparison

13 activities that you just won't find in any other course, or at this price.

Activity	Pigtail Pundits FE Developer	Other FE Developer
Live Training by Experienced Practitioners, not just teachers		
120+ hrs of live, online classes with Q&A		
50+ books to learn from to enhance your skills and foundation in front-end web programming		
Practical builds of your own website in HTML/CSS/JS, WordPress, Processwire and Jamstack		

Activity	Pigtail Dev	Other Dev
Host one site for free for one year		
Practice with 10, in-demand business apps that you can monetize and underwrite you course fees with. Sell just one project and recover your entire course fees.		
Digital Marketing Basic Training [Social, Content, SEO, and Lead Generation by India's leading digital marketing agency		
Design Aesthetics Training by Visual UX Designer		

Front-end Developer Online Training Program by Pigtail Pundits

Activity	Pigtail Dev	Other Dev
Business Contracts and Processes Training with Templates	✓	✗
Client Expectation Management	✓	✗
Business Proposal Writing Training with Templates	✓	✗
Access to Private, Paid Forum for Q&A/ Resources: Books, Processes, Tools and Best Practices/ Opportunities & Gigs	✓	✗
Paid Project Opportunities with Pigtail Pundits on Indian and International Projects	✓	✗

Next Steps: **Attend A Live Q&A Session**

Meet your trainers. Get answers to all your questions. Learn more about this unique front-end development course.

Best of all, get an exclusive price that will be only revealed when you attend the Live Q&A.

Register for the Live Q&A on 7 February, 2021. At 11am IST over zoom.





02

Grab ₹300,000 value in bonuses. **For FREE**

Quickly monetize your skills, by selling solutions to business, even if you are in a job. Leverage freelance paying opportunities to earn double what your job pays you.

Bonus 1: Value: Rs 50,000

Build Your Own CMS-powered Website



01 Free cloud hosting space and SSL for your site for 1 year. You just book your domain for less Rs 100 pa.

02 Borrow from our premium subscription library of 100s of Premium themes, millions of royalty-free paid images, icons and plugins, to build your website and portfolio.

03 Get expert critiques on your design and copy

04 Get a free lifetime listing for your website on our premium directory

Bonus 2: **Value: Rs 60,000**

Promote Your Website. Train on 5 Bonus Marketing Modules of 12 hrs. Stay Ahead Of The Game. Add oomph To Your Marketing Skills



- 01** Learn the fundamentals of digital marketing
- 02** Learn how to write copy and content that sells
- 03** Master how to build Sales Funnels
- 04** Understand the nuances of technical and on-page SEO in web development
- 05** Understand the nuances of technical and on-page SEO in web development

Bonus 3: **Value: Rs 60,000**

Access , play with, customize and sell 10 business applications. Learn to install and work on the following, powerful systems that you can sell to clients immediately:

01 Premium CRM

That manages leads, contacts, tasks, invoices, surveys, proposals and estimates, calendars, reports, and more. Must have for all small organizations and businesses. Sell to anyone.

02 Premium Learning Management System

Hot item now for selling online courses. With dashboards and permissions for Admin, Instructors, and students. Quiz, shopping cart, payment gateway integration, mobile apps, certificate, etc,

03 Complete YouTube Marketing Script

Complete YouTube marketing solutions for growing your client's business. Includes powerful tools.

04 Complete Visitor Analytics & SEO package

Includes tons of visitor analytics and SEO tools (link analysis, keyword position analysis, auto keyword suggestion and more.

05 Premium Chat & Messenger Bot

Install, configure and work with premium Facebook & Instagram Comment, Reply, Ecommerce, Social Media Posting, SMS Marketing, Email Marketing & many other features.

06 Premium eCommerce Application

Beautiful, modern multi-vendor ecommerce platform with multi-language, multi-currency, multi-gateway integrated. Build Amazon-like store for businesses,

07 Comprehensive School Management System

User-friendly school management system, with more than 250+ features, including admission, courses, exams, grades, attendance, transport, library, HR management, invoicing, inventory, email & SMS management.

08 Premium Forum & Community Discussion

Install, configure and play with content paywalls, community discussions, questions, knowledge sharing and gigs and projects for bidding.

09 Marketing Automation System and autoresponders

Install, configure, populate, create templates, send emails - newsletters, sequences to multiple lists. Must have tools for digital marketing retention of prospects, upsell, onboarding today.

10 Complete YouTube Marketing

Install, configure and play with powerful tools like auto comment reply, like on videos, auto comment on videos, auto subscribe channels, video search, channel search, playlist search, video upload, video edit, playlist manager, channel analytics, video analytics, video link wheel, video rank tracking and many other tools.



Bonus 4: **Value:** **Rs 50,000 pa**

Join our Private Support & Networking Forum

- 01** Ask questions, get answers
- 02** Network and team up with other specialists: writers, designers, and technology professionals
- 03** Connect with clients who need your kind of specialization



Bonus 5: **Value:** **Rs 30,000 pa**

Learn To Write Winning Proposals To Bag Projects You Want.

Get all the templates to write out professional contracts and kick off business without making the mistakes that newbies do.

- 01** Web Design Proposal
- 02** Tech Proposal

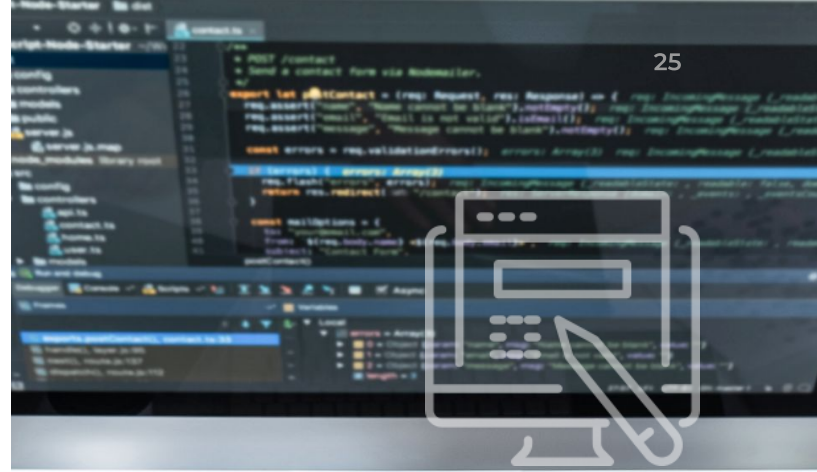
Bonus 6: **Value:** **Rs 50,000**

Learn to build, theme and connect Shopify Stores & Apps for Immediate Monetization.

01 Build a Shopify Store

02 Connect it to a PW front-end

03 Build mobile apps, Android and iOS for the Store



Turn Into Professional Front-end Web Developer



Add Design + Business Skills That Will Pay You Back In 6 Months

Master 9 In-demand Skills That Employers Pay Top Dollar For.

- 01** Master the basic and advanced intricacies of HTML, JS, CSS
- 02** Play with CSS frameworks, JavaScript libraries, and HTML complexities
- 03** Develop cross-browser tested, mobile-ready websites of this quality
- 04** Learn The Basics of PHP Coding and projects
- 05** Master 3 popular CMS frameworks: WordPress and ProcessWire, and one extra CMS project.
- 06** Modify premium templates to a designer's or client's liking
- 07** Work expertly with autoresponders and email sequences
- 08** Understand the fundamentals of Usability in Web Design
- 09** Learn how to craft winning estimates for programming projects

Invest just
Rs 300,000 Rs 30,000.

This is all that you pay.

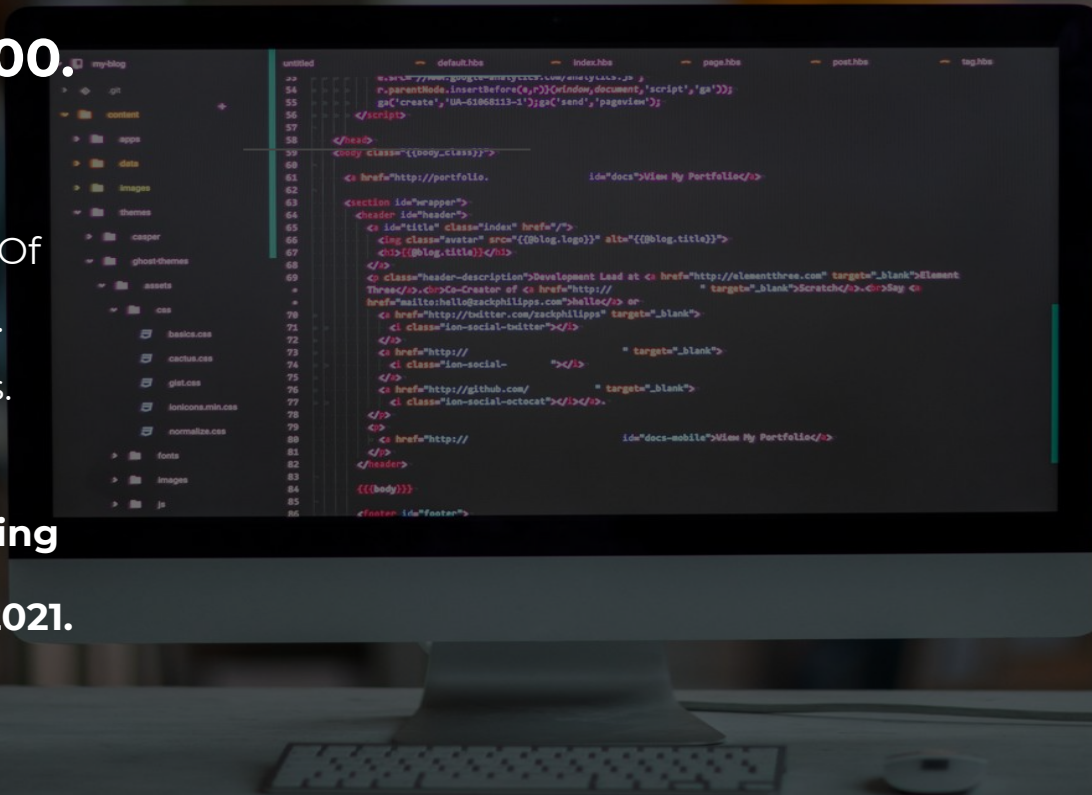
Leverage Earning Potential Of
30K Per Month In 20 Weeks.

Open to just select students.

Sign Up For This Live Training

Course opens **19 February 2021.**

Open to select students.



9 Great Reasons to Join This Front-end Technologies Training



Developer Training This is the only program that packs independent survival techniques with your front-end web developer core subjects.

01 Learn professional HTML5/ CSS3/ JS skills that employers will pay for.

Get **75 hours of training**. Pack in 150 hours of reading. Stack up **375 hours of practice**. Ask unlimited questions and get answers, on a premium private forum.

02 Learn how to deploy and theme WordPress and ProcessWire CMS. Plus, play with one more.

Build complete web applications that are in demand, fast.

03 Learn 10, off-the-shelf business apps that are in demand. Add it to your portfolio and expertise.

Bonus 20 hours. Earn money building solutions that businesses want, now.

04 Learn to build Shopify Stores and Apps.

Bonus 10 hrs. These are hot! Offer in-demand services that pay you back.

05 Learn basic Digital Marketing skills

To become a well-rounded, independent front-end developer with enough paying gigs, and/or a job. Get bonus 10 hours of training. Pack 30 hours of reading. **Ask unlimited questions on a private forum.**

06 Get learning of Rs 250,000 value

that no other training offers. Bonuses that help you monetize your learning, master in-demand skills, and profit even if you are at a job.

07 Network with writers, tech professionals,

designers and clients to take on profitable gigs from India and abroad. Get access to a private, happening forum for just Pigtail Pundits graduates.

08 Nothing in the market even comes close

to the 120 hours of live training, 200+ hours of concentrated reading, 400+ hours of focussed practice that this course packs within it.

09 This course has been systematically

and tested with 100s of trainees for over 18 years at Pigtail Pundits. It packs the essence of 150 man years of experience on 750+ projects for clients all over the world

Next Steps: Attend A Live Q&A Session

Meet your trainers. Get answers to all your questions. Best of all, get an exclusive price, that will be only revealed when you attend the Live Q&A.

Register for the Live Q&A on 7 February. 2021.

How long will you put up with struggle and lack of opportunity?

You're one of the many people with a degree in computer programming but no employable skills. Or a portfolio of work.

You apply for web development jobs but everyone asks to see your experience

You send proposals to clients for freelance gigs but none reply

You lack confidence in job interviews and client meetings

You always struggle to write code. Maybe programming is not for you

Clients or your manager finds faults in your work all the time

You are intensely unhappy with your job.

Picture yourself as a confident front-end developer blessed with abundance.

You're industry-ready with all the skills employers and clients are looking for.

Clients and employers approach you for work.

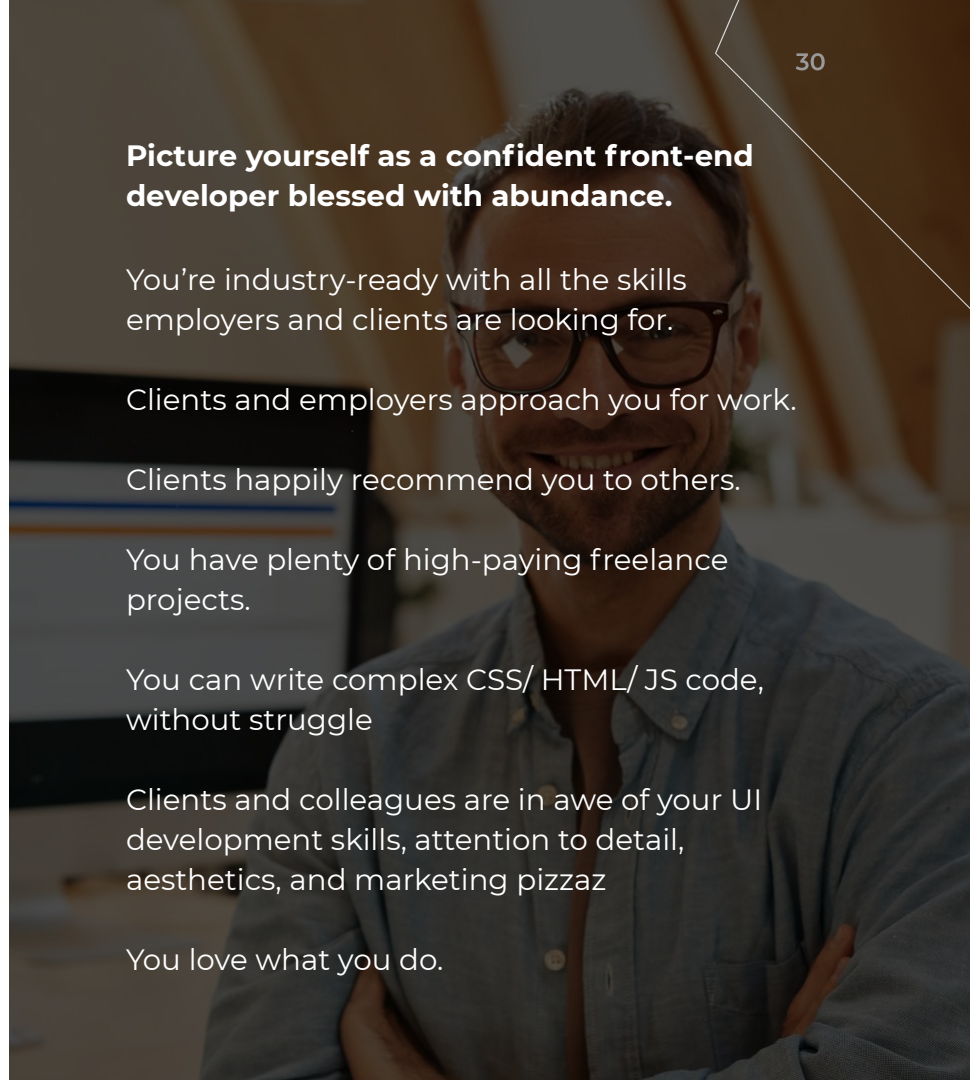
Clients happily recommend you to others.

You have plenty of high-paying freelance projects.

You can write complex CSS/ HTML/ JS code, without struggle

Clients and colleagues are in awe of your UI development skills, attention to detail, aesthetics, and marketing pizzazz

You love what you do.





Meet the Mentors



Yogesh Badgujar

Project Director, Linux, PHP, SEO
Pundit



Praful Mankar

Senior Web Developer: WP,
Processwire, CSS, HTML, JS Expert



Jeevan Bobade

Director Web Development: WP,
Processwire, CSS, HTML, JS Specialist



Saylee Surve

Web Developer: WP, Processwire,
CSS, HTML, JS Pundit



Abhijit Parab

Content & Social Media Specialist



Keyuri Bhanushali

Content & Social Media Specialist



Aditya Raghavan

DM Specialist and FB Expert



Miteeksha

Content & Copy Director



Siddharth Khetan

DM Specialist



Krishna Unni

Branding, DM Strategy Pundit



Pranav Krishna Unni

Creative Director

03

FAQs



front-end web engineer global market size India

in.linkedin.com › jobs › view › ui-developer-react-at-wal...

16,000+ Frontend Developer jobs in India (637 new) - LinkedIn

16,000+Results for "Frontend Developer in India"(637 new) ... Experienced Front End Web Dev - Be A Crucial Member of an Innovative Growth Team Fresh ... 3-5 year's overall development experience (At least 2 years of experience in Node JS ... Salary will be market competitive and you will also get equity in the Silicon ...

www.edureka.co › blog › front-end-developer-salary ▼

Front End Developer Salary: How much do they earn? Edureka

May 4, 2020 — The recent stats from the US Bureau of Labor Statistics forecasts that by ... The average salary for a Front End Developer is ₹4,94,103 in India.

New York, NY: 1046

Washington, DC: 478

Seattle, WA: 698

www.monsterindia.com › search › front-end-developer... ▼

Front End Developer Jobs - Monster India

Front End Developer Jobs - Check out latest ✓ Front End Developer job vacancies @monsterindia.com with eligibility, salary, location etc. Apply quickly to various Front End Developer job openings in top companies! ... Industry. IT/Computers - Software (208). Recruitment/Staffing/RPO (84) ... Ifintalent Global Private Limited.

www.crampete.com › blogs › front-end-developer-salar... ▼

Front end developer salary in India for freshers and experience

However, In todays world people opt for a career which has got highly paid in industry. Front end developer salary in India is based upon the skills which you ...

1. What are the opportunities for front-end developers?

See the Demand and Salary Opportunities for front-end engineers...

to the 120 hours of live training, 200+ hours of concentrated reading, 400+ hours of focussed practice that this course packs within it.

Average Front End Developer / Engineer Salary in India

₹485,545Avg. Salary [Show Hourly Rate](#)

₹50,616

BONUS

₹20,096

PROFIT SHARING

The average salary for a Front End Developer / Engineer in India is ₹485,545.



2. How does this breakthrough training flow in practice?

This training is divided into 4 parts:

1. Attend Online Classes

Learn, ask questions, unlock problems, take off.

2. Read & Learn from the best

Read 2 books per week. All material will be provided to you.

3. Learn through hard practice

Build your own CMS driven, professional website, on your own domain. We will provide you with everything that you need: hosting, image assets, expert copy tips and evaluation. You just pay for your own domain name registration

4. Practice: Learn the Top 10 Business Apps in demand today

CRM, Auto-responders, Project Management, Real Estate Website, Multi-vendor ecommerce, Discussion Forums and Community, School Management, Learning Management System, SEO Analytics, and Chat bots that sell today.

3. Who delivers this breakthrough training?

The trained team of hard-core web professionals, who have taken this very course, years ago at Pigtail Pundits, will tutor you on this intensive. At Pigtail Pundits, we consult, train, write, teach, design and develop with a passion that's hard to beat. More than everything else we are practitioners, who love what we do.

The Marketing, Technology and Content team at Pigtail Pundits combines the experience of **750+ web projects** and **148+ years** in teaching B Techs and MCAs just like you, to **become world-class professionals**.

We create best-in-class websites which are featured on international directories such as ProcessWire CMS, consistently.

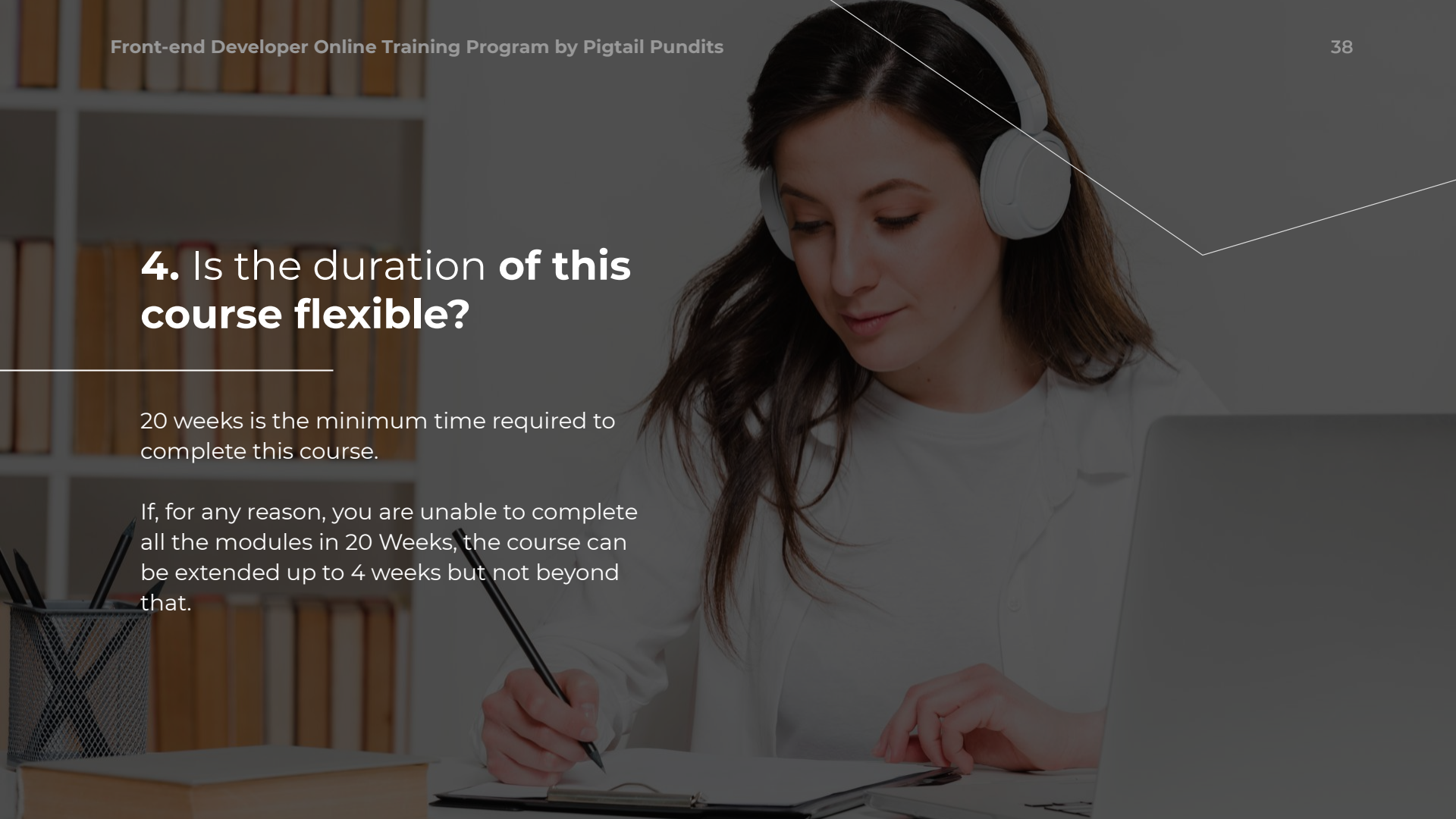
We specialise in crafting world-class, ROI-driven Websites and Applications, Landing Pages, Blogs, Case Studies, Lead Magnets and Social Media for clients all over the world.

For 23 years we have been successfully marketing for clients in India and abroad. The result is that you get to work with one-of-kind professionals who can lift your skills to levels that you cannot imagine. **This is your opportunity to grab this course with both hands.**

4. Is the duration of this course flexible?

20 weeks is the minimum time required to complete this course.

If, for any reason, you are unable to complete all the modules in 20 Weeks, the course can be extended up to 4 weeks but not beyond that.

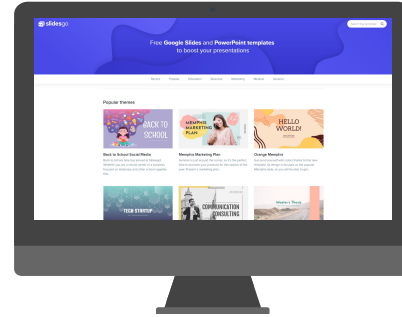


5. What is the eligibility for this breakthrough training?

The course is ideal for students with a degree, or who wish to train in front-end development, It's ideal for BTech, BE, MCA, MSc IT, or BSc IT graduates and under-graduates training for these degrees.

This course is NOT for lazy graduates.

It's for you if you are happy to invest 10 hours a day for 20 relentless weeks to further your own learning.



This course meant only for those folks who are hungry to learn and motivated to do whatever it takes to practice and become a top-notch professional.

No prior experience in coding is necessary.

You'd need a computer, a laptop or a desktop, with an internet connection at the minimum to qualify.

6. Will I work on live projects and real clients as part of this course?

Yes. As part of this course, you will create your portfolio online.

You will also get a chance to learn and practice on 10 business apps that are in demand today.

Some of the assignments you work on as part of this course will be yours. Others will be part of the expertise that you can claim.

You can add it to your portfolio when applying for a job, approaching a client or sharing with anyone you wish to.

7. Will I get a job-offer or clients for freelance projects on completing this training?

All our past students who've taken this course are working successfully as freelancers, entrepreneurs or professionals at reputed firms.

Read what they have to say.

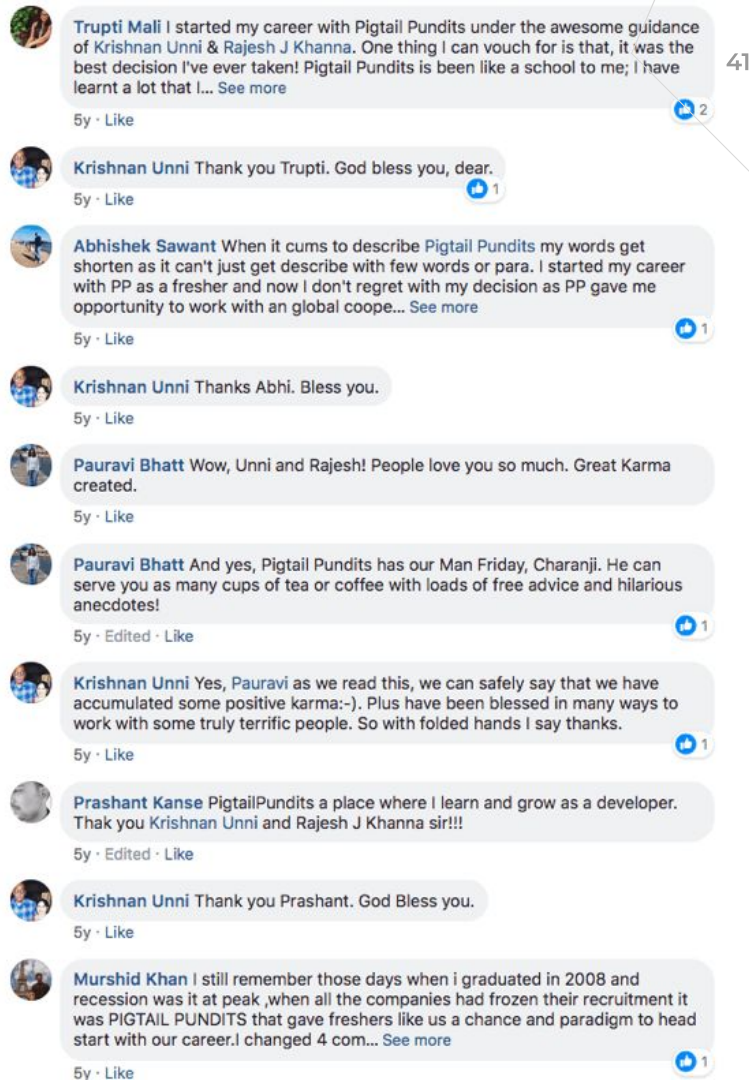
Read what they have to say

Successfully completing this course is likely to open up similar opportunities for you, too. You will also be equipped to market your own brand. So there is a double hedge to your career that we provide you.

Select students may also get paid assignments from Pigtail Pundits.

However, Pigtail Pundits doesn't promise or guarantee you any job offers or client references for freelance projects on completion of this course.

You will get a certificate of completion.





8. Will I get a certificate on completion of this course? Is the certificate equivalent to a professional degree?

Yes. On completion of this course, you will get a certificate that's shown below.

It is not equivalent to a professional degree but will be an endorsement of your skills by Pigtail Pundits, a respected and reputed organization.

You can use the certificate and your website as proof of your skills when applying for a job or reaching out to new clients.

9. What is the fee for this course? How do I make the payment?

The total value packed into this course is Rs 300,000.

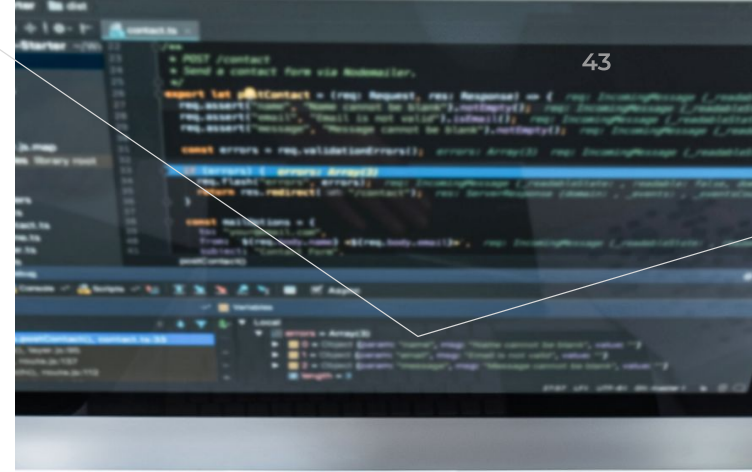
However, what you actually pay for this 20 weeks course is just **Rs 30,000 + taxes**. Yes, nothing extra.

You have to make the full payment in advance before starting this course.

Before you make any payment, read whether you qualify for this course.

You should be willing to commit to **14 hrs per day** for **20 weeks** with any complaints.

[Use this link to make your payment, online.](#)



10. When does the batch start?

The batch starts on February 15, 2021 and will conclude on May 15, 2021.

There will be 40 sessions, twice a week, for 120 minutes on every Saturday.

Each session will be followed by Q&As.

You will be enrolled into a private discussion forum where you can ask all the questions you want and clear your doubts, within hours.

11. How many assignments will I have to complete as part of this course?

There will be the following assignments, at the minimum

- Build a HTML/ CSS website of 10 pages
- Build a WordPress site of 10 pages
- Build a ProcessWire site of 10 pages
- Experiment with a Grav website of 10 pages
- Experiment with PHP, MySQL scripting
- Learn 10 business apps and Shopify Store theming that are in demand
- Read 40+ books @ 2 books per week that will sharpen your skills on front-end programming and make you a pro.

12. What happens if I don't submit an assignment? Or submit it late?

You won't be awarded a certificate if you fail to submit all the assignments that are part of the course.

Late submissions aren't encouraged but your instructor will make the final decision in such cases.

13. Do you have **proof** of your success?

Yes, we do. This is what our clients say.

Unni and his team are the best in the business when it comes to digital marketing and website development.

They will work on the latest technology to deliver you the best in its class service and help you scale up your business.

I have known Unni for more than 15 years now and can recommend his company for all tech related work.

REALTOR® Ramprasad Padhi

View what our peers say

Site of the week: Pigtail Pundits

Our latest site of the week belongs to **Pigtail Pundits** – a digital marketing agency based in Mumbai, India. Pigtail Pundits have been in the market of providing digital and marketing experiences for their clients since the late ninetens, and have worked with some pretty major clients, including Harley-Davidson India, Nat Geo Traveller India, and Hilton Hotels & Resorts.



The newly revamped website of Pigtail Pundits is a lot of things, but boring is definitely not one of them: from the bright and bold design to the content brimming with personality, it's one of those sites that you probably either love or hate. As Unni Khrisnan writes in the **Pigtail Pundits case story** posted at the showcase section of our support forum:

Sounds exciting?

Learn front-end programming and become a world-class web developer who can get a job, or jump into business, with ease.

Sign up for the Live Q&A: 20 Weeks Training For Front-end Developers

11:00 am, 7 February 2021, NOW.

Have a question about this course, what you will learn or your instructors?

Find answers in our FAQs. If you can't find what you're looking for, send us your query [here](#). We'll get back to you in 48 hours.

Next Steps: Attend A Live Q&A Session

Meet your trainers. Get answers to all your questions. Learn more about this unique front-end development course.

Best of all, get an exclusive price that will be only revealed when you attend the Live Q&A.

Register for the Live Q&A on 7 February. 2021.

Thank You

Do you have any questions? Please
mail it to me.

ku@pigtailpundits.com

+91 7045 366 369

www.pigtailpundits.com

